

247TXTADS Mobile Coupons

mobileadvertising

What is "247TXTADS"?

247TXTADS is a 2-in-1 Mobile Delivery System that enables ANY business to distribute UNLIMITED promotional coupons to UNLIMITED number of Customers — Instantly and via Automatic Updates — making our mobile service the fastest and most cost-effective tool for the digital dissemination of your discount coupons and other promotional offers.

Two Ways Consumers Can Receive Coupons



Instant Coupons

Consumers can receive an advertiser's coupon INSTANTLY by sending a ONE-TIME request when they want the coupon.

Coupon Updates

Consumers can also subscribe to AUTOMATICALLY receive every FUTURE NEW coupon from a specific advertiser.

Mobile + Coupons = Hot!

ECONOMIC CONSIDERATION: The economic challenges facing consumers today have contributed to the increased demand and use of promotional coupons for all types of purchases. Every business owner knows that coupons bring in customers and help increase sales. This makes Mobile + Coupons a winning combination.

GREEN MARKETING: Merchants and advertisers everywhere acknowledge that the low 1% redemption rate of Paper Coupons is a wasteful use of

natural resources. This is why Mobile Coupons, which can generate as high as 20% redemption rate, is a more desirable and sustainable alternative.

ORDER NOW

OPEN YOUR 247TXTADS MOBILE COUPONS ACCOUNT - NOW!

MOBILE COUPONS ADVERTISING KEY FEATURES

Why Our Flat-Rate, Unlimited-Use Mobile Coupons Service Offers You The Best Deal In Marketing:

(1) LOW-COST, WIDE-REACH ADVERTISING

Mobile reaches over 250 million cell phone users in the U.S. alone. By using our mobile coupons distribution service, you can make your promotional coupons ALWAYS ACCESSIBLE to your customers. Plus, with our service, you NEVER get charged when people access your coupons. You pay NO Mobile Charges, NO Per Coupon Fees, and NO Telco Charges - ever. It's definitely the most affordable, most efficient way to reach consumers and promote YOUR business.

(2) YOUR COUPONS ARE DELIVERED 2 WAYS

By using our service, you'll be able to digitally distribute your promotional coupons via SMS Text Message 2 ways: Instantly and via Automatic Updates. Our exclusive 2-in-1 Mobile Delivery System conveniently makes your coupons available to consumers - anywhere, anytime - at home, at work, and when they're on-the-go.

(3) UNLIMITED COUPONS, UNLIMITED CUSTOMERS

You can create UNLIMITED campaigns under your ONE Account. You can change, update, or modify your promotional offers any time you want, as

often as you want, and distribute UNLIMITED coupons to UNLIMITED number of customers.

- You can have a new promo offer everyday, every week, as often as you want.
- You can send a new coupon weekly, daily, or even twice a day.
- You can have UNLIMITED customers requesting your Instant Coupons.
- You can have UNLIMITED customers subscribing to your Coupon Updates.

(4) USES 100% SMS SHORT CODE

Our Mobile Coupons service uses SHORT CODE numbers to deliver instant coupons and for subscriptions to automatic coupon updates - enabling consumers to request and receive your coupons via SMS Text Message. (A Short Code is an abbreviated phone number - which in our case, is a short, six-digit mobile number that requires no area code and works anywhere in the U.S.)

(5) YOUR OWN CUSTOM KEYWORD

When you order our Mobile Coupons service, you will be able to choose your own unique KEYWORD instead of a generic or a randomly chosen one. Your Keyword is a critical component of your mobile campaign, as it is used to uniquely identify you to consumers and enable them to specifically request your coupons.

Get Your Keyword Now

(6) USE OUR WEBSITE TO SEND YOUR COUPONS

Our system will automatically issue you an account ID and password that will give you access to the Advertiser Back-Office at our website, where you will be able to type, edit, or update your coupon messages any time you want, from any laptop or desktop computer with an Internet connection.

(7) DISTRIBUTE COUPONS LOCALLY OR NATIONWIDE.

Using our Mobile Coupons service, you can promote your business and distribute your promotional coupons anywhere in the U.S. - whether you're a local merchant with a more geographically focused target market, or a national brand that needs nationwide distribution of your promotional coupons.

SMS Text Message supported by the following mobile carriers.

					
					

MOBILE COUPONS DELIVERY SYSTEM

How Consumers Request, Receive & Redeem Your Coupons.



- Consumer Sends A Request

To request a Mobile Coupon from a specific advertiser, the consumer must send a request text message containing the words **247TXTADS** plus your **KEYWORD** and send the text to **368266**.

- Consumer Selects Delivery Option

The system will automatically reply to the consumer with two choices for coupon delivery. The consumer makes a selection and replies by pressing either the number 1 or 2.

PRESS 1...

To Subscribe To Automatic Coupon Updates.

If the consumer selects option #1, he/she will be subscribing to receive your automatic Coupon Updates. This means that every time you have a new promo offer, our system will automatically send your NEW COUPON to the consumer.

PRESS 2...

To Receive An Instant Coupon.

If the consumer selects option #2, our system will automatically and instantly send to the consumer's cell phone your CURRENT COUPON. This a one-time-only request, and the consumer will not be subscribed to receive any future coupons.

- Consumer Redeems Coupon

In most cases, consumer simply has to show your text message coupon from their cell phone at the time of purchase.

Sample Coupons

Your Coupon/Text Message can be a maximum of 135 characters and spaces. When preparing your coupon, make sure your offer is clearly stated, along with any expiration date or any promocode which you can verify at time of purchase.

Here are some sample promotional coupons in text message format...

- **Restaurants/FastFood/Delivery/Take-outs**

"Tonight Only! FREE FOOD!. 4-7p Min 1 Drnk. LIVE Music. JOESBAR. Call Joe 000-000-0000."

"Buy Lg PIZZA Get ChknWings FREE. Exp 07-10. Show TxtMsg 2Cashr. Takeout only. GG1234."

"LaMexicana @ University Dr. \$10-OFF Total Check. 5pm - 7pm Wkdays. RSVN 000-000-0000"

"China Wall. Buy1Get1 Lunch Spcl. Valid All Week 10-17. Eat-in only. New Owners! Promo-77."

- **Automotive/Oil Change/Tires/Other Services**

"JIMS LUBE. \$15 OilChange. \$15 Tire Rotation. \$15 Brake Chk. This Week Only. Show TxtMsg."

"MOTOPARTS. All Week Clearance. 25% - 50% OFF all Red-Tag Items. Call 000-000-0000"

"Free Gift Cert w Test Drive. Dale Motors @ Pembroke City 000-000-0000. While Supply Lasts!"

- **Shops/Salons/Specialty Stores/Pets**

"Nellies Nail Salon. 50% Off Any Pedicure Package. Exp 07-25. Rsvns req. Call 000-000-0000"

"Just Arrived. LV Handbags. Save 20% All Items. Jewelry+. Gorgeous @ Fashion Mall. PX20-1"

"Bring Your Pet With This TXTMsg. Get FREE Toy! Exp 07-22. WholePets @ TimesPlaza. Woof"

- **Professionals/Real Estate/Home Services**

"NEW Listing. 4/3 Waterfront. Pool. Nr Schools. Sellers relocated! Gerry @ MaxRlty 000-0000."

"FREE Duct Inspection. 30% Off AirCon Cleaning. B&B Services - Main St. Call Now. 000-0000."

"Joe Handyman. 10% Off on all work done - this month only. Call Joe now @ 000-000-0000"

**NOW IS THE TIME TO
ADD MOBILE TO YOUR BUSINESS**

**Is Your Marketing Stuck In The Past?
Your Customers Have Gone
Mobile.**

So Should You.

MOBILE is the ONLY MARKETING TOOL that can INSTANTLY and DIRECTLY reach your customers - anywhere, anytime - at home, at work, or when they're on-the-go. Mobile text messaging has a **HIGHER Read-Rate than Email**. And because mobile is a highly personal communications tool, it is the most effective way to involve your customers and maintain exposure for your business — better than email, radio, TV or print.

With mobile, you can **reach 250+ million consumers** in the U.S. alone. It's proof your customers have gone mobile! How about you?

- Mobile is the hottest, newest form of advertising.
 - » It's hip. It's hot. And it's your most direct link to your customers.
 - » Mobile is available virtually everywhere.
 - » About 85% of Americans have cell phones.
 - » It's an extension of the Internet and all its marketing applications.
- Effective tool for connecting with customers.
 - » People take their mobile phones everywhere they go.
 - » Mobile is a highly desirable CRM tool for Customer Care and PR.
 - » Mobile can help enhance any Web and email-based marketing.
- Affordable and easily available to every small business.
 - » Mobile advertising is no longer just for big brands with big budgets.
 - » Mobile is great for both local or national marketing campaigns.
 - » It's affordable. Send UNLIMITED Coupons for only \$99.00 Per Month.

ORDER NOW!
OPEN YOUR 247TXTADS ACCOUNT

All-Inclusive Service Package.
Only \$99.00/Month

Save: Pre-pay Annually For Only \$899.00/Year.
FLAT RATE, UNLIMITED USE.

To order our Mobile Coupons Service, click on the order button to

reserve your Keyword. Pay with a major credit card or PayPal. After your order is verified, you will receive an Advertiser ID and a Password which will give you access to the Advertiser Back-Office where you can create, edit, update, and send your coupons.

ORDER NOW

[TERMS OF SERVICE](#) | 247TXTADS MOBILE COUPONS SERVICE | MPX:111

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